

## INTERBIO

### NEWSLETTER IN ENGLISH

No. 6 – March/April 2010

### ITALIAN EVENTS FOR FOREIGN OPERATORS

#### 1. CIBIO – The fair of taste and wellness in Genoa (14-15 May 2010)



#### **The event**

At its fourth edition, Cibio is a specialized Fair dedicated to Italian high quality and typical food, with a large sector reserved to organic farming productions and to eco-compatible artisanal products.

One of the aims of the fair is to promote quality food, creating a real link between producers and consumers, while showing at the same time the importance of rural traditions. Another aspect includes eco-cosmesis and personal care. Cibio will propose and treat some special themes:

- Eno-gastronomic and environmental tourism: wine routes, touristic itineraries, agritourisms, in the light of valorizing the Italian territory;
- The culture of food, with exhibitions, demo, meetings, tasting, dedicated by producers and experts to particular products;
- Furnitures and professional accessories for persons involved in the sector.



### The location



The Congress Center “Magazzini del Cotone” in Genoa is one of the most prestigious areas of the Liguria town. The structure is in the *Porto Antico* (Ancient Port), where other important spots are located: the Aquarium, the Sea Museum, the “Port de plaisance”, the “Bolla” of Renzo Piano and many other interesting structures, both commercial and touristic.

### The organisation

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## **2. A recall! “Le piazze del bio” (18 April 2010)**



“Le Piazze del Bio” (“Organic squares”) is an initiative promoted by the Italian Ministry of Agricultural, Food and Forestry Policies (Mipaaf) in 20 famous squares of the most important Italian cities. Producers and institutions engaged in organic farming will be present together, to inform consumers about the importance and value of the Italian organic productions. Visitors (particularly welcome also those coming from foreign countries) will be invited to know and taste local products, and to learn more about the advantages of organic for our environment and health. A special section in the institutional stands will be dedicated to young people, with activities finalized to involve and entertain them.

### **WHERE THE SQUARES**

AOSTA - Piazza Chanoux  
TORINO - Piazza Statuto/Via Garibaldi  
MILANO - Piazzale Pagano  
GENOVA - Piazza Matteotti  
BELLUNO - Piazza dei Martiri  
UDINE - Piazza 1° Maggio  
BOLZANO - Piazza del Tribunale  
BOLOGNA - Giardini Margherita  
FIRENZE - Piazza Annigoni  
PERUGIA - L.go Libertà (Piazza Italia/C.so Vannucci)  
ANCONA - Piazza Cavour  
CAMPOBASSO - Piazza Vittorio Emanuele  
CHIETI- Piazza Vittorio Emanuele II  
BARI - Piazza Largo Giannella (Rotonda del Lungomare)  
ROMA- Villa Borghese (Galoppatoio)  
NAPOLI - Piazza Dante  
POTENZA - Piazza Don Bosco  
REGGIO CALABRIA - Piazzale Stazione Lido Nord  
PALERMO - Piazza Unità d'Italia  
SASSARI - Piazza D'Italia